



BRANDING

With advanced real-time email banner performance reporting, click-through email notification and a simple-to-use campaign management dashboard, turning business emails into a powerful marketing platform is truly possible with SYNAQ Branding. Embed promotional banners into your daily mail, enforce company-wide email signatures and disclaimers and allow your email to grow your company brand.

Delivered as an integrated and secure cloud service and supported locally on a 24x7 basis, your company can transform daily business email into an effective marketing medium, today.

To become a SYNAQ client, contact us on:
(011) 262 3632 or email sales@synaq.com



SYNAQ
BE EMPOWERED.

MARKETING BENEFITS

- **Grow Brand Uniformity** through consistent corporate identity, company-wide email signatures and disclaimers.
- **Effective Marketing** extends company reach and creates new opportunities with each outbound email.
- **Targeted Campaign Functionality** ensures that individual campaigns are created and triggered for specific recipient domains, further targeting audience communication.
- **Drive Website Traffic** with clickable banners embedded into every email sent.
- **Scheduled Campaigns** allow marketing staff to better plan and manage customer and prospect communication.
- **Build Meaningful Marketing** by using the dashboard reports to provide campaign analysis, delivery and performance reports to improve campaign performance.

BRANDING IT BENEFITS

- **Cross Platform Integration** means SYNAQ Branding works on all popular mail servers and clients.
- No Additional **Hardware or Software**.
- **Peace-of-Mind Service** and Maintenance offered 24x7 by our highly skilled support staff.
- **Central Administration** removes the administrative pain of dealing with multiple campaigns, signatures and branding activities.
- **Increased Flexibility** to manage your marketing content by associating specific categories using the smart tag functionality.
- **Branding Verbosity** allows you to decide if signatures or banners appear on replies and forwards.
- **Branding uses the SYNAQ Securemail** service so that end users are protected from spam, phishing and email-borne viruses.