

# Exponent

CASE STUDY

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## About Exponent

For over two decades, Exponent has delivered advanced ICT services and proudly partnered with top product suppliers to optimise their clients' service delivery.

## The Challenge

When seeking a solution to enhance security and productivity for clients not using O365, Exponent found limited options that were both affordable and effective.

## The Solution

SYNAQ SecureMail provided Exponent with an ideal security layer, including user-friendly features that make email management and protection seamless. SYNAQ's support, reseller discounts, and collateral made the transition smooth.

## The Outcome

The partnership helped Exponent reach more SMEs, offering them a proudly South African solution with competitive pricing and dedicated support. SYNAQ's value and professionalism left a lasting impression, strengthening Exponent's market position



To become a SYNAQ client, contact us on:  
(011) 262 3632 or email [sales@synaq.com](mailto:sales@synaq.com)

