



BRANDING

With SYNAQ Branding, you can seamlessly turn everyday business emails into a dynamic marketing platform. Featuring advanced real-time performance reporting, click-through notifications, and an intuitive campaign management dashboard, this solution empowers your brand like never before. Embed promotional banners, enforce consistent email signatures, and let your daily communications amplify your company's identity—all while enjoying 24/7 local support.



SYNAQ
BE EMPOWERED.

MARKETING BENEFITS

- **Consistent Brand Identity:** Ensure uniformity with company-wide email signatures and disclaimers.
- **Expanded Reach:** Maximise your marketing potential with every outbound email, creating new opportunities.
- **Targeted Campaigns:** Tailor campaigns for specific recipient domains to enhance audience engagement.
- **Drive Traffic:** Embed clickable banners in every email to boost website visits.
- **Efficient Planning:** Schedule campaigns for effective management of customer and prospect communication.
- **Actionable Insights:** Use dashboard reports for in-depth analysis, helping to refine and improve campaign performance.

IT BENEFITS

- **Cross-Platform Compatibility:** SYNAQ Branding works seamlessly across all popular mail servers and clients.
- **Flexible Content Management:** Easily manage your marketing materials using smart tags to categorize content.
- **24/7 Support:** Our highly skilled team is always available to ensure your branding needs are met.
- **Centralised Administration:** Simplify the management of multiple campaigns, signatures, and branding efforts from one place.
- **Customisable Branding Options:** Control whether signatures and banners appear on replies and forwards.
- **Enhanced Security:** Benefit from the SYNAQ SecureMail service, protecting users from spam, phishing, and email-borne viruses.

